City of Madison

Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Executive Committee

March 21, 2024

11:30 am – 12:30 pm In-Person Only 122 W. Washington St. 1st Floor Conference Room

PARTICIPATION GUIDELINES

WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Executive Committee Comments".

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

- 1. Call to Order Emily Gruenewald, Events Committee Chair (11:30 am)
- 2. Welcome and Introductions
- 3. Personnel Update
- 4. 2024 Events Calendar/Planning
- 5. Discussion: Sponsorship Program
- 6. Other Business
- 7. Adjourn

NEXT MEETINGS

Events Committee Meetings: TBA



City of Madison Madison, WI 53703 www.cityofmadison.com